



# 50

HESBURGH  
LIBRARY

1963–2013

**“Celebrating 50 Years of the Hesburgh Library”**

**September 2013 — May 2014**

John Cotton Dana Library Public Relations Award  
Strategic Communications Program Narrative  
and Support Materials Highlights



UNIVERSITY OF  
**NOTRE DAME**

**Hesburgh Libraries**



## Summary

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### **“Celebrating 50 Years of the Hesburgh Library”**

The Hesburgh Library is rich in tradition and one of the most iconic, beloved buildings on Notre Dame’s campus. As such, the 50th Anniversary of the building presented a perfect opportunity to create a plan for a university-wide celebration honoring Father Theodore M. Hesburgh’s original vision that this library would stand as a symbol of academic excellence and play a critical role in advancing research and scholarship at Notre Dame. This look back anchored our renewed and transformational vision for a 21st century library. Our yearlong celebration of this milestone engaged our diverse stakeholder groups and served as a robust platform to launch new services, spaces, and campus partnerships.

## Tier One



# 50

## Overarching Campaign and Brand Development

Logo and Visual Identity

Campaign Website

Commemorative Event Guide

Public Relations, Digital Marketing, and Social Media

Commemorative Lapel Pins

Commemorative Bookmark Series

On-site Signage

Commemorative Gifts and Giveaways



# 50

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1963-2013

## Overarching Campaign and Brand Development

### 50th Anniversary Logo and Visual Identity



Hesburgh Libraries @NDLibraries · May 6

Our Hesburgh Library 50th Anniversary Logo won GOLD in the Higher Ed Marketing Awards? Congrats @NDPrint @NotreDame!



# 50

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RETWEETS  
8

FAVORITES  
12



# 50

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Primary logo  
five-color  
vertical

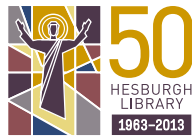


# 50

HESBURGH  
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Variation  
one-color  
vertical



Secondary logo  
five-color  
horizontal



Recommended  
minimum size  
3/4 inch wide

Use good judgement  
for clear space—these  
guides provide a reference

UNIVERSITY OF NOTRE DAME





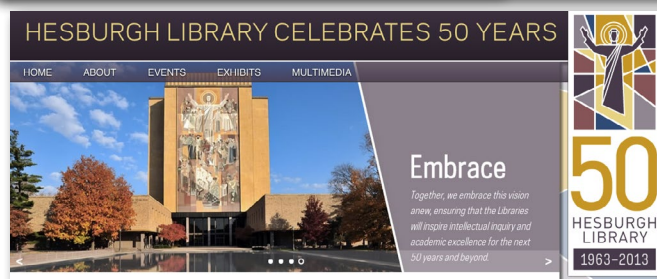
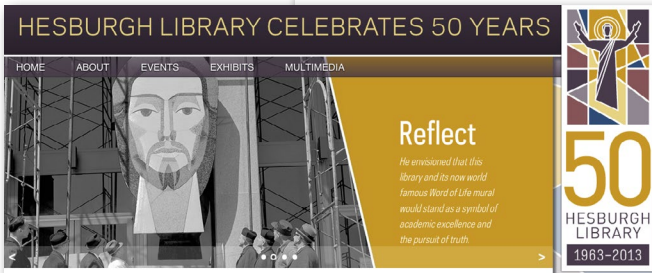
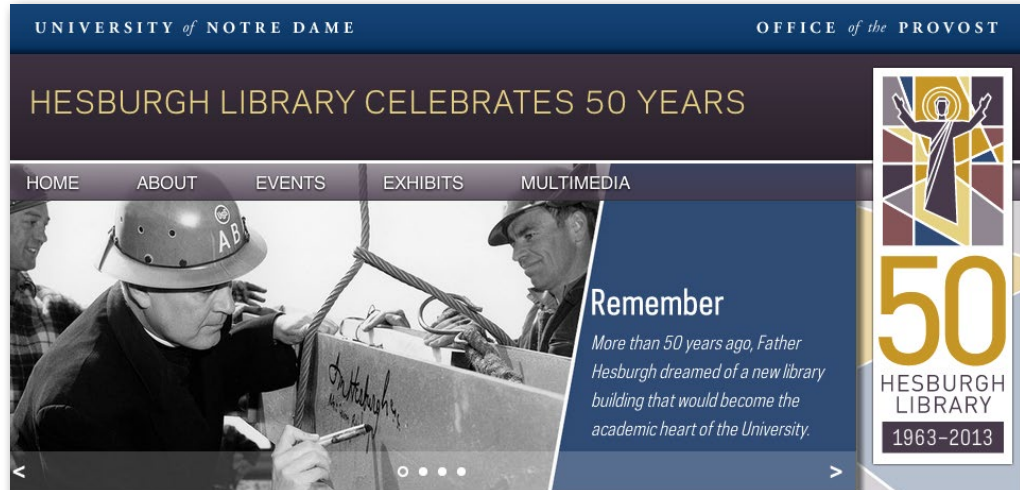
# 50

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## Overarching Campaign and Brand Development

Campaign Website: [50years.library.nd.edu](http://50years.library.nd.edu)





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# 50

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FALL EVENT GUIDE

50YEARS.LIBRARY.ND.EDU

## Overarching Campaign and Brand Development

### Commemorative Event Guide — Cover and Introduction

#### CONNECTING PEOPLE TO KNOWLEDGE

Mentions of a college library at Notre Dame date as far back as 1869. In 1873, a central circulating library for students was established in the Main Building. In 1917, Bond Hall was built to house the expanding central library, and there it remained until Memorial Library opened in 1963.

More than 50 years ago, Rev. Theodore M. Hesburgh, C.S.C., dreamed of a new library building that would serve, along with the Basilica and the Golden Dome, as one of the three pillars of the Notre Dame campus. It would become the academic heart of the University. He envisioned that Memorial Library and its now world famous *Word of Life* mural would stand, for all to see, as a symbol of academic excellence and the pursuit of truth.

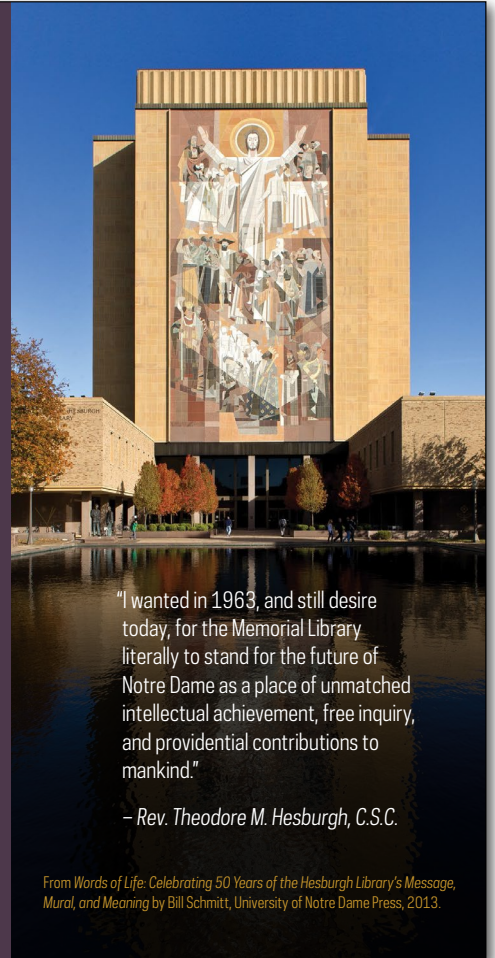
On the 50th anniversary of the opening of Memorial Library (renamed Hesburgh Library in 1987), we reflect on this vision-turned-reality and the vital contributions the Libraries have made to the advancement of Notre Dame, its faculty, students, and alumni.

We celebrate the Libraries' enduring mission of connecting people to the world's knowledge and preserving that knowledge for scholars throughout time.

Join us as we embrace this vision anew, ensuring that the Libraries of Notre Dame will inspire intellectual inquiry and academic excellence for the next 50 years and beyond.

Thomas G. Burish  
Provost

Diane Parr Walker  
Edward H. Arnold University Librarian



"I wanted in 1963, and still desire today, for the Memorial Library literally to stand for the future of Notre Dame as a place of unmatched intellectual achievement, free inquiry, and providential contributions to mankind."

– Rev. Theodore M. Hesburgh, C.S.C.

*From Words of Life: Celebrating 50 Years of the Hesburgh Library's Message, Mural, and Meaning by Bill Schmitt, University of Notre Dame Press, 2013.*





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## Overarching Campaign and Brand Development

### Commemorative Event Guide — Full



#### CONNECTING PEOPLE TO KNOWLEDGE

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Thomas G. Donohue, President  
Diane Parr Walker, Edward J. Arnold University Librarian

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— Rev. Theodore M. Hesburgh, C.S.C.

From *World of Life: Celebrating 50 Years of the Hesburgh Library's Message, Mission, and Meaning* by Bill Schwartz, University of Notre Dame Press, 2013.

#### Spring Events

**JANUARY** YESK  
**FEBRUARY** HESBURGH LIBRARIES LECTURE SERIES  
Digital Scholarship  
**APRIL** HESBURGH LIBRARIES LECTURE SERIES  
Human Rights  
**APRIL** BLUE GOLD CELEBRATION  
Launch of *World of Life* Interactive  
**MAY** 50TH ANNIVERSARY CELEBRATION CLOSING  
Noyes Rude (Noah's Flood) Outdoor Performance

#### Main Library

**Hesburgh Library**  
Center for Digital Scholarship  
Medieval Institute Library  
Rare Books & Special Collections

#### Branch Libraries

Architecture Library  
Mahaffey Business Library  
Chemistry-Physics Library  
Engineering Library  
Kellogg Kres Library  
O'Meara Mathematics Library  
Radiation Chemistry Reading Room  
Visual Resources Center

#### FALL EVENT GUIDE

50 YEARS. LIBRARY.ND.EDU

#### YOU'RE INVITED!

CELEBRATE 50 YEARS OF THE HESBURGH LIBRARY

**FRIDAY, SEP. 20**  
4:00p-6:00p  
Hesburgh Library  
Richard & Margaret Carey Courtyard

Music by *Obitos de Blues*  
Treats courtesy of *du bon pain*  
(while supplies last)

#### SEPTEMBER

**FRIDAY, SEP. 20 | 50TH ANNIVERSARY CELEBRATION AND PROGRAM**  
4:00p-6:00p | Hesburgh Library—Richard & Margaret Carey Courtyard  
4:45p-5:00p | Celebration Program  
Rev. John J. Jenkins, C.S.C., University President;  
Thomas G. Donohue, President;  
Diane Parr Walker, Edward J. Arnold University Librarian

6:00p-7:00p | Michigan State Pop Rally on the Library Quad

**FRIDAY, SEP. 20 | WORLD OF LIFE: CELEBRATING 50 YEARS OF THE HESBURGH LIBRARY'S MESSAGE, MISSION, AND MEANING**  
This new book from the University of Notre Dame Press is now available online and at the Hesburgh Notre Dame Bookstore.

**SATURDAY, SEP. 21 | GAME DAY BOOTH & CONCOURSE EXHIBITS**  
10:00a-2:00p | Game Day Booth: Hesburgh Library—Richard & Margaret Carey Courtyard  
9:00a-10:00p | Exhibits: Hesburgh Library—Concourse

**FRIDAY, SEP. 27 | HESBURGH LIBRARIES LECTURE SERIES: MILLARD SHEETS: AN ARTIST'S JOURNEY TO THE WORD OF LIFE, PRESENTED BY JANET BLAKE**  
4:00p-5:00p | Hesburgh Library—William J. Carey Auditorium  
Award viewing immediately to follow.  
Sponsors: Hesburgh Libraries, State Museum of Art

**SATURDAY, SEP. 28 | GAME DAY BOOTH & CONCOURSE EXHIBITS**  
10:00a-2:00p | Game Day Booth: Hesburgh Library—Richard & Margaret Carey Courtyard  
9:00a-10:00p | Exhibits: Hesburgh Library—Concourse

#### HESBURGH LIBRARIES LECTURE SERIES:

**CAN THESE DRY BONES LIVE?: OLD BOOKS, MODERN LIBRARIES, AND THE DIGITAL DOMAIN**  
MICHAEL F. SUAREZ, S.J.  
Thursday, Oct. 17 | 4:00p-5:00p  
Hesburgh Library—William J. Carey Auditorium

#### HESBURGH LIBRARIES LECTURE SERIES:

**MILLARD SHEETS: AN ARTIST'S JOURNEY TO THE WORD OF LIFE**  
JANET BLAKE  
Friday, Sep. 27 | 4:00p-5:00p  
Hesburgh Library—William J. Carey Auditorium

#### OCTOBER

**THURSDAY, OCT. 3 | OPENING RECEPTION: TRINITY EXHIBIT**  
4:00p-6:00p | Hesburgh Library—Rare Books & Special Collections

**THURSDAY, OCT. 17 | HESBURGH LIBRARIES LECTURE SERIES: "CAN THESE DRY BONES LIVE?: OLD BOOKS, MODERN LIBRARIES, AND THE DIGITAL DOMAIN," PRESENTED BY MICHAEL F. SUAREZ, S.J.**  
4:00p-5:00p | Hesburgh Library—William J. Carey Auditorium  
Reception immediately to follow.  
Sponsors: Hesburgh Libraries, College of Arts and Letters

**SATURDAY, OCT. 19 | GAME DAY BOOTH & CONCOURSE EXHIBITS**  
10:00a-2:00p | Game Day Booth: Hesburgh Library—Richard & Margaret Carey Courtyard  
9:00a-10:00p | Exhibits: Hesburgh Library—Concourse

#### NOVEMBER

**FRIDAY, NOV. 1 | LIBRARY CENTER FOR DIGITAL SCHOLARSHIP OPENING RECEPTION AND PROGRAM**  
4:00p-6:00p | Hesburgh Library—1st Floor Northeast  
4:45p-5:00p | Reception Program:  
Thomas G. Donohue, President;  
Ronald D. Kooser, Vice President for Information Technology & Chief Information and Digital Officer;  
Robert Wozniak, Chief Academic Digital Officer;  
Diane Parr Walker, Edward J. Arnold University Librarian

**SATURDAY, NOV. 2 | GAME DAY BOOTH & CONCOURSE EXHIBITS**  
10:00a-2:00p | Game Day Booth: Hesburgh Library—Richard & Margaret Carey Courtyard  
9:00a-10:00p | Exhibits: Hesburgh Library—Concourse

#### CENTER for DIGITAL SCHOLARSHIP

where technology transforms the pursuit of knowledge

**PLEASE JOIN US!**  
OPENING RECEPTION  
FRIDAY, NOV. 1  
4:00p-6:00p  
Hesburgh Library—1st Floor Northeast  
library.nd.edu/cds

#### SPECIAL COLLECTIONS EXHIBIT

FALL SEMESTER: 110+ NA NGS LIBRARIES FOR YOUNG PEOPLE FROM THE HESBURGH LIBRARIES' RICH COLLECTIONS

**Opening Reception**  
4:00p-6:00p | Thursday, Oct. 3  
Hesburgh Library—Rare Books and Special Collections

**Regular Hours**  
9:00a-5:00p | Monday-Friday  
Extended Hours on Home Football Weekends  
9:00a-6:00p | Friday  
10:00a-2:00p | Saturday (Exhibit Only)

#### CONCOURSE EXHIBITS

Exhibit cases throughout the Hesburgh Library Concourse feature the history of the building and the *World of Life* mural, the Seaside Research Portal, and treasures from Rare Books & Special Collections.

**Regular Hours** (Hours may vary during holidays.)  
9:00a-10:00p | Monday-Saturday  
10:00a-10:00p | Sunday

#### ADDITIONAL EVENTS AND EXHIBITS

Thanks to our many campus partners, we are adding new celebration events throughout the year! For the most up-to-date schedule of events and exhibits, visit us online at 50YEARS.LIBRARY.ND.EDU.

#### 50 MILESTONES

Like Hesburgh Libraries on Facebook and follow us on Twitter to experience 50 milestones throughout the life of the Hesburgh Library!



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## Overarching Campaign and Brand Development

### Public Relations, Digital Marketing, and Social Media

12 | NDWorks | August 22, 2013

CELEBRATING 50 YEARS OF THE HESBURGH LIBRARY

More than 50 years ago, Rev. Theodore M. Hesburgh, C.S.C., dreamed of a new library building that would serve, along with the Basilica and the Golden Dome, as one of the three pillars of the Notre Dame campus. It would become the academic heart of the University. He envisioned that Memorial Library and its now world famous Word of Life mural would stand, for all to see, as a symbol of academic excellence and the pursuit of truth.

On the 50th anniversary of the opening of Memorial Library (renamed Hesburgh Library in 1987), we reflect on this vision, the reality, and the vital

Connecting People to **KNOWLEDGE**

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Home - 2013: The year in review

2013: The year in review

Brittany Collins December 20, 2013

The calendar year 2013 was filled with many notable moments of accomplishment, celebration and reflection at the University of Notre Dame. Here are some of the significant events.

Academics

- The Hesburgh Libraries began celebrating its 50th anniversary with a ceremony kicking off its schedule of events throughout the 2013-14 academic year. Events have included a lecture series, exhibits and opening the Center for Digital Scholarship. The center, which opened in November, features a Digital Research Lab that includes access to a 3-D printer, a larger format color printer, a high-tech conference room and a flipped classroom, and a Digital Production Facility that features state-of-the-art digitization equipment.
- The Mendoza College of Business ranked No. 15 in the world for the fourth year.

Notre Dame Grounds @NDGroundscrew · 18 Sep 2013

Happy 50th Birthday @NDLibraries

Hesburgh Libraries @NDLibraries · 25 Sep 2013

We're still celebrating! Are you? "Touchdown Jesus turns 50 at Notre Dame [ow.ly/pd4ch](#)" via @washingtonpost

Hesburgh Libraries retweeted

The Daily Dome @DailyDome · 25 Sep 2013

The Word of Life mural - known as Touchdown Jesus to many - turns 50 this year. Here's a look back at its creation: [bit.ly/18YtuP](#)

Notre Dame @NotreDame · 26 Dec 2013

#2013Review: Hesburgh Library (@NDLibraries) celebrates 50th anniversary [news.nd.edu/news/42787-hes...](#)

Hesburgh Libraries retweeted

South Bend Tribune @SBTribune · 18 Sep 2013

Hesburgh Library at the University of Notre Dame opened 50 years ago this year. With its iconic "Word of Life"... [fb.me/1pQEnKQAE](#)

University of Notre Dame

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Home - 2014: Year in Review

2014: Year in Review

Notre Dame News December 17, 2014

The calendar year 2014 was filled with many notable moments of accomplishment, celebration and reflection at the University of Notre Dame. Here are some of them.

Academics

- In the wake of the 50th anniversary of the Hesburgh Library, the University began an interior renovation of the iconic building in December. This marks the first major renovation since the 14-story building was constructed in 1963. The renovation will add access to interdisciplinary and collaborative spaces, state-of-the-art technologies and advanced research expertise.
- In October, the University announced the creation of its first new college or school in nearly a century — the [Donald R. Keough School of Global Affairs](#). R. Scott Appleby, a scholar of global religion and a member of Notre Dame's faculty since 1994, will serve as the Marjory Verelsteyn Chair of the school. The school will be one of the most

Library renovation - Level 10 tower enclave

nd.edu

120 days → 3.6 M views





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## Overarching Campaign and Brand Development

### Commemorative Lapel Pins



President, University Librarian, and Provost

## CELEBRATING 50 YEARS!



# 50

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*Connecting people to knowledge is the fundamental mission of the Hesburgh Libraries. Thank you for helping us to meet this mission as we celebrate 50 years of our flagship library building.*

*Please join us for exciting events throughout the year as we honor this important milestone. We are grateful for your partnership as we work to inspire academic excellence for the next 50 years and beyond.*

Diane Parr Walker  
Edward H. Arnold University Librarian





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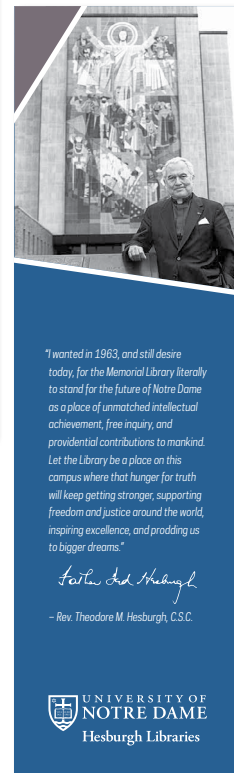
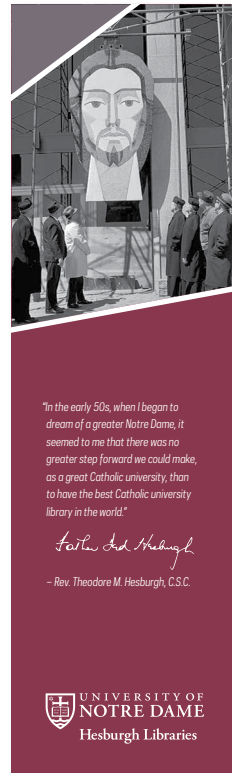
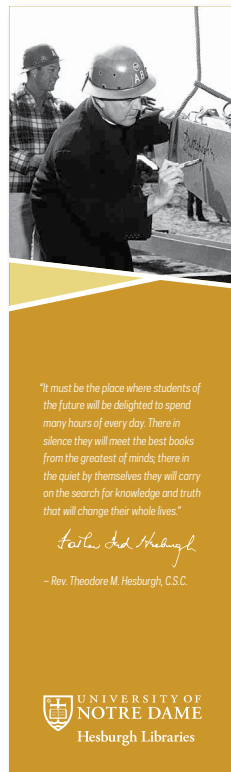
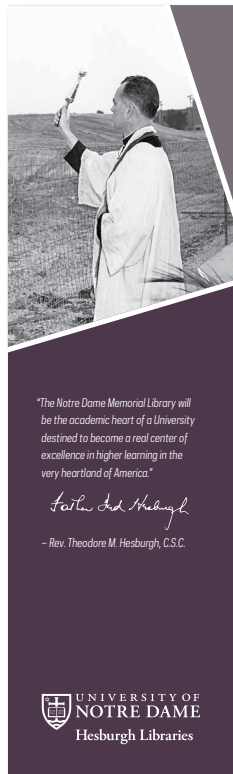
1963-2013

## Overarching Campaign and Brand Development

### Commemorative Bookmark Series



Front





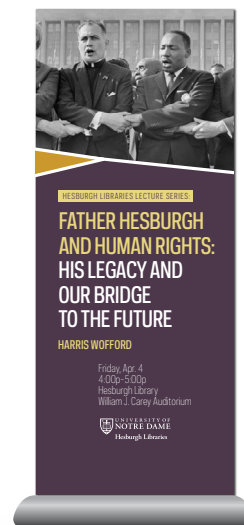
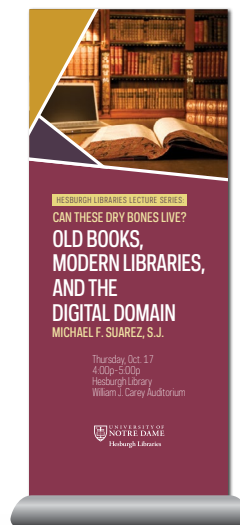
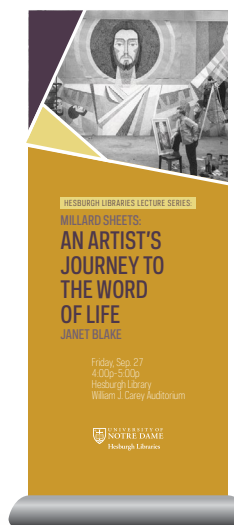
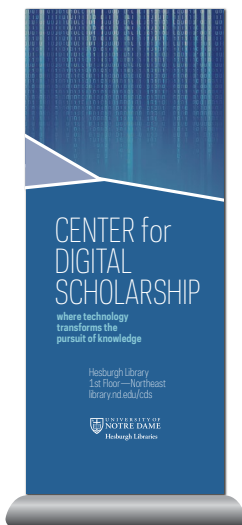
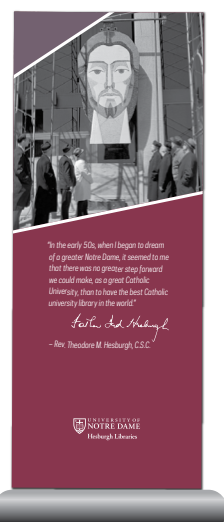
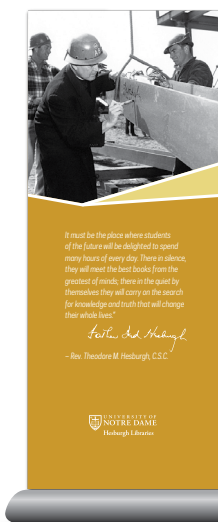
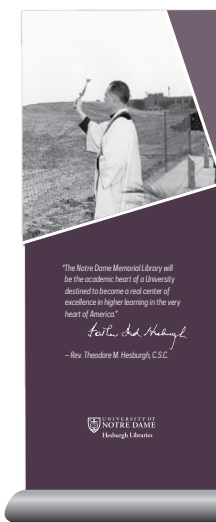
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## Overarching Campaign and Brand Development

### On-site Signage







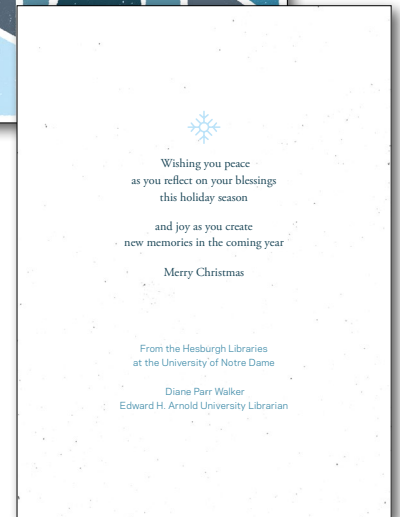
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## Overarching Campaign and Brand Development

### Commemorative Gifts and Giveaways





## Tier Two



# 50

## Anchor Events

50th Anniversary Campus Launch Party  
Center for Digital Scholarship Launch  
TEDxUND "Creating Knowledge Together"  
Noye's Fludde (Noah's Flood)



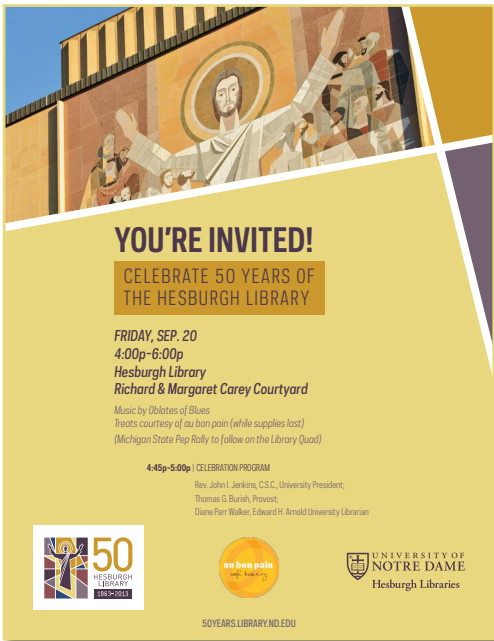
## Anchor Events: 50th Anniversary Campus Launch Party

Print and Digital Posters, Invitations, and Signage

# 50

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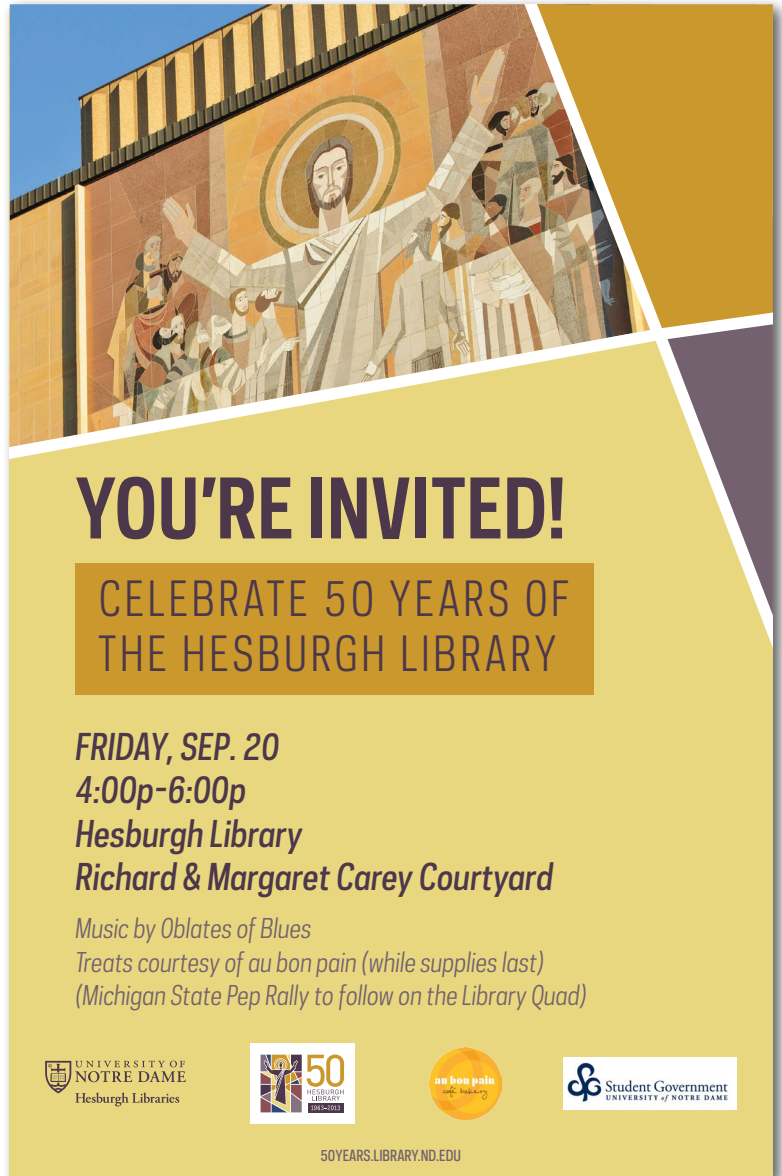
1963-2013



Invitations (Print and Digital)



Banners



Posters (Print and Digital)



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## Anchor Events: 50th Anniversary Campus Launch Party

### Event Web Page and Digital Marketing

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HESBURGH LIBRARY CELEBRATES 50 YEARS

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Featured Events Archive

Hesburgh Library 50th Celebration

Lecture Series: Word of Life

Tír na nÓg Exhibit Opening


Archive, Artist, and Poet: Exhibition of drawings, paintings, and poster-poems

Lecture Series: Old Books, Modern Libraries, & the Digital Domain

CDS Opening Reception

Ambrosiana

Hesburgh Library 50th Anniversary Campus Celebration



Friday, September 20th

4:00p – 6:00p

50th Anniversary Celebration  
Hesburgh Library Richard & Margaret Carey Courtyard  
Rain location: Hesburgh Library Concourse

4:45p – 5:05p



Rev. John I. Jenkins, C.S.C., President;  
Dr. Thomas G. Burish, Provost;  
Diane Parr Walker Edward H. Arnold University Librarian

Michigan State Pep Rally to follow on the Library Mall


YOU'RE INVITED!


CELEBRATE 50 YEARS OF THE HESBURGH LIBRARY

Friday, Sep. 20  
4:00p – 6:00p




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 Share on Twitter

Print

 Event Invite

Video



 50th Anniversary Celebration




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MILESTONES  
HESBURGH  
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Experience 50  
Milestones  
through the life  
of the Hesburgh  
Library!




Like Hesburgh  
Libraries on  
Facebook and  
follow  
@NDLibraries  
on Twitter.



View

Event Web Page

Digital and Online Signage

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## Anchor Events: 50th Anniversary Campus Launch Party

Event Video

### 50th Anniversary Celebration



<https://www.youtube.com/watch?v=fL3A0QPosmA>





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## Anchor Events: 50th Anniversary Campus Launch Party

### Public Relations and Social Media

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Home · Hesburgh Library to celebrate 50th anniversary

## Hesburgh Library to celebrate 50th anniversary

Michael O. Garvey September 16, 2013

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The University of Notre Dame's Hesburgh Library will mark its 50th anniversary with a slate of events during the 2013-14 academic year in celebration of the library's enduring mission of connecting people to knowledge and the vital contributions the [Hesburgh Libraries](#) have made to the advancement of Notre Dame, its faculty, students and alumni.

A ceremony inaugurating the 50th anniversary celebration will be held Friday (Sept. 20) from 4 to 6 p.m. in the library's Richard and Margaret Carey Courtyard.

The ceremony, immediately preceding the Michigan State football game pep rally on the library mall, will include remarks by [Rev. John I. Jenkins, C.S.C.](#), Notre Dame's president; [Thomas G. Burish](#), University provost; and [Diane Parr Walker](#), Edward H. Arnold University Librarian.

"The heart of any great university is its library," Father Jenkins said. "The growth of the Hesburgh Library over the last half century reflects our aspiration to be the world's preeminent Catholic research university, and on its 50th anniversary we are proud and grateful for the many ways both the library and Notre Dame have flourished."

"The intellectual, academic and cultural life of Notre Dame as we know and enjoy it would not be imaginable were it not for the establishment and development of the Hesburgh Library," said Burish.

Hesburgh Libraries @ University of Notre Dame created an event.

September 17, 2013 · [📍](#)

**50th Anniversary Celebration**  
Friday, September 20, 2013 at 4:00pm  
Hesburgh Library, Notre Dame, Indiana 46556  
30 people went

3,662 people reached

[Like](#) · [Comment](#) · [Share](#) · [👍](#)

Hesburgh Libraries @NDLibraries · 17 Sep 2013

You're invited! Join us Friday to celebrate the 50th anniversary of the library from 4-6 pm [news.nd.edu/news/42737-hes...](#)

[View more photos and videos](#)

Hesburgh Libraries retweeted

**Notre Dame** @NotreDame · 20 Sep 2013

They're getting ready for a party @NDLibraries! Stop by the library concourse today at 4 pm to... [instagram.com/p/efPQvgDLPE/](#)

[👍](#) 4 [👍](#) 1

Hesburgh Libraries retweeted

**Notre Dame Game Day** @gamedayND · 18 Sep 2013

Coming to ND this weekend? @NDLibraries invites you to the 50th anniversary celebration of Hesburgh Library from 4-6, before the pep rally!

[👍](#) 7 [👍](#) 3

In reply to ND StudentGovernment

**Student Activities** @saond · 20 Sep 2013

Happy birthday @NDLibraries! RT @NDstudgov: Celebrate the 50th Anniversary TODAY from 4-6pm! [ow.ly/p3Ve1](#)

[View conversation](#)

Hesburgh Libraries @NDLibraries · 21 Sep 2013

Thank you to @gamedayND and @NDAlumni for helping us get the word out about our 50th anniversary celebrations! Go Irish!

[👍](#) 1

Hesburgh Libraries @NDLibraries · 23 Sep 2013

"@ObserverNSMC: Hesburgh Library celebrates 50 years [bit.ly/1b5lvqs](#) #NotreDame"

[View conversation](#)



50  
HESBURGH  
LIBRARY  
1963-2013

## Anchor Events: 50th Anniversary Campus Launch Party

### Public Relations — Campus News

The collage features several digital assets related to the Hesburgh Library 50th Anniversary (1963-2013):

- Office of the President Website:** A screenshot of the University of Notre Dame's President's office website, featuring a news article titled "Hesburgh Library to celebrate 50th anniversary" dated September 16, 2013, by Michael G. Carney. The article mentions a ceremony on Friday, September 20, from 4 to 6 p.m. in the library's Richard and Margaret Carey Courtyard.
- University of Notre Dame Website:** A screenshot of the main university website showing the 50th anniversary banner and navigation links.
- College of Arts and Letters Website:** A screenshot of the College of Arts and Letters website, featuring an "Events Links" section and a "Hesburgh Library: 50th Anniversary Celebration and Program" announcement for Friday, September 20, 2013, from 4:00 PM to 6:00 PM.
- College of Science Website:** A screenshot of the College of Science website, featuring a "50th Anniversary Celebration & Program for the Hesburgh Library" announcement for Friday, September 20, 2013, from 4:00 PM to 6:00 PM.
- ND Works:** A graphic for "ND Works" (News for Notre Dame faculty and staff and their families).
- The Week@ND:** A graphic for "The Week@ND".
- Calendar of Events:** A graphic for the "Calendar of Events".
- The Daily Domer:** A graphic for "THE DAILY DOMER".
- ND TODAY:** A screenshot of the "ND TODAY" (The Notre Dame Alumni Association E-Newsletter) featuring an article titled "50 Years of Hesburgh Library Offers New Celebrations" by Gabrielle Leskur '16, an Alumni Association Writing Intern. The article discusses the library's role in connecting people to knowledge and its impact on the University's advancement.





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## Anchor Events: 50th Anniversary Campus Launch Party

### Photo Gallery



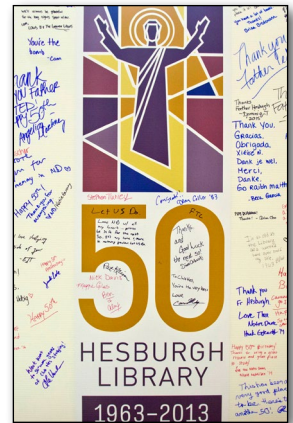
University Provost



University Librarian



University President





# 50

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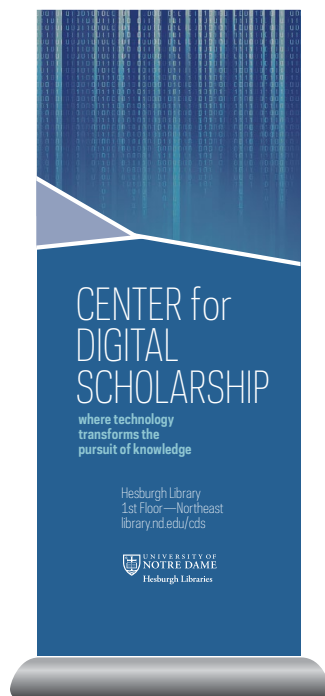
1963-2013

## Anchor Events: Center for Digital Scholarship Launch

Print and Digital Posters, Invitations, and Signage



Save the Dates (Print and Digital)



Banners



Posters and Invitations (Print and Digital)





# 50

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## Anchor Events: Center for Digital Scholarship Launch

### Event Web Page and Digital Marketing

UNIVERSITY of NOTRE DAME

OFFICE of the PROVOST

HESBURGH LIBRARY CELEBRATES 50 YEARS

HOMEABOUTEVENTSEXHIBITSMULTIMEDIA

Featured Events Archive

Hesburgh Library 50th Celebration

Lecture Series: Word of Life

Tír na nÓg Exhibit Opening

Archive, Artist, and Poet: Exhibition of drawings, paintings, and poster-poems

Lecture Series: Old Books, Modern Libraries, & the Digital Domain

CDS Opening Reception

Ambrosiana Lecture: The Library of Santa Maria Inconata in the 15th century

WORDS OF LIFE Book Signing

TedxUND

CDS College of Science Open House

Introducing Remix - Beyond Text: The Power of Student-Created Media

Robert Creeley Symposium

Center for Digital Scholarship Opening Reception and Program

OPENING RECEPTION and PROGRAM

CENTER for DIGITAL SCHOLARSHIP

UNIVERSITY OF NOTRE DAME Hesburgh Libraries

November 1st

4:00p – 6:00p

Center for Digital Scholarship Opening Reception and Program  
Hesburgh Library – 1st Floor Northeast

4:45p – 5:05p

Celebration Program:  
Thomas G. Burish, Provost;  
Ronald D. Kraemer, Vice President for Information Technology & Chief Information and Digital Officer;  
Elliott Visconsi, Chief Academic Digital Officer  
Diane Parr Walker, Edward H. Arnold  
University Librarian.  
and other featured guests

Share

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Share on Twitter

Print

Event Invite

Video

Hesburgh Libraries Center for Digital Scholarship

CDS Time Lapse – Space Renewal

50

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1963-2013

50

MILESTONES

HESBURGH LIBRARY

Experience 50 Milestones through the life of the Hesburgh Library!

Facebook

Twitter

Like Hesburgh Libraries on Facebook and follow @NDLibraries on Twitter.

View Fall Event Guide

OPENING RECEPTION

Please join us!

Friday, November 1

4:00p – 6:00p

CENTER for DIGITAL SCHOLARSHIP

where technology transforms the pursuit of knowledge

UNIVERSITY OF NOTRE DAME Hesburgh Libraries

The Center for Digital Scholarship (CDS) in the Hesburgh Library

ries of Notre Dame to redefine

21st century. The Libraries

destination where humanities,

engineering scholars can work


projects using shared

in multiple places. Located in

the Center for Digital Scholarship

Event Web Page

Digital and Online Signage

 UNIVERSITY OF  
NOTRE DAME  
Hesburgh Libraries



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## Anchor Events: Center for Digital Scholarship Launch

### Event Videos

#### Center for Digital Scholarship Launch



<https://www.youtube.com/watch?v=T61C6Q7mXUQ>



#### Time Lapse Video

<https://www.youtube.com/watch?v=dAXATOF0rKE>



#### CDS Classroom Video

<https://www.youtube.com/watch?v=SHDkKwlqWAA>





# 50

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## Anchor Events: Center for Digital Scholarship Launch

### Public Relations and Social Media

**University of Notre Dame**  
December 18, 2013 ·

"In the end, a room like this, with all of this energy, can make a remarkable difference in the world." Have you stopped by the Center for Digital Scholarship at Hesburgh Libraries @ University of Notre Dame? Here's what it's all about: <http://www.youtube.com/watch?v=T61C8Q7mXUQ>

**Hesburgh Libraries @ University of Notre Dame**  
November 1, 2013 ·

The Northeast corner of the first floor underwent quite a change to become the Center for Digital Scholarship. Here's a time lapse of the construction. Don't forget to stop by the Opening Reception today from 4-6 pm!

**OPENING RECEPTION**  
Please join us!  
Friday, Nov 1  
4:00p - 6:00p

**Notre Dame Hesburgh Libraries Center for Digital Scholarship**  
The Center for Digital Scholarship (CDS) at the University of Notre Dame Hesburgh Library transforms library spaces and expands digital programs and services...

1,298 people reached

**Notre Dame @NotreDame** · 30 Oct 2013  
@NDLibraries opens the Center for Digital Scholarship with a reception on Nov. 1 from 4-6 p.m. All are welcome!

**OPENING RECEPTION**  
Please join us!  
Friday, November 1  
4:00p - 6:00p

**CENTER for DIGITAL SCHOLARSHIP**  
where technology transforms the pursuit of knowledge

**Hesburgh Libraries @NDLibraries** · 1 Nov 2013

University Provost Tom Burish is speaking at the opening reception for the Center for Digital Scholarship. Stop by!

Hesburgh Libraries retweeted  
**Notre Dame News @nd\_news** · 17 Dec 2013  
@NDLibraries launch Center for Digital Scholarship [ow.ly/rQFOo](http://ow.ly/rQFOo)  
#NotreDame

**Notre Dame Science @NDscience** · 1 Nov 2013  
MT @NDLibraries: Don't forget to stop by from 4-6 pm for the Opening Reception of the Center for Digital Scholarship!

**ND Student Government @NDstugov** · 1 Nov 2013  
See the new Center for Digital Scholarship in the @NDLibraries TODAY from 4-6 p.m. [buff.ly/1aJNVZ](http://buff.ly/1aJNVZ)

UNIVERSITY of NOTRE DAME

## Notre Dame News

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Home · Hesburgh Libraries launch Center for Digital Scholarship

## Hesburgh Libraries launch Center for Digital Scholarship

Tara O'Leary December 17, 2013

17

Hesburgh Library Center for Digital Scholarship

The University of Notre Dame's Hesburgh Libraries have officially launched the Center for Digital Scholarship, located in the northeast corner on the first floor of its flagship Hesburgh Library building. This launch marks a transformational leap into the future for the Hesburgh Libraries and helps to meet the growing demand for advanced research expertise and digital library services at Notre Dame.

Digital scholarship employs state-of-the-art technologies to transform the ways in which teaching, research and scholarship are performed and preserved.

**Hesburgh Libraries @NDLibraries** · 4 Nov 2013  
Stop by to see it! RT @ObserverNDSMC: Library opens modern technology center #NotreDame #HesburghLibrary [bit.ly/17GZYIJ](http://bit.ly/17GZYIJ)

**Notre Dame A&L @ArtsLettersND** · 1 Nov 2013  
Come celebrate the opening of the Center for Digital Scholarship @NDLibraries TODAY from 4-6 p.m. [buff.ly/1aJNVZ](http://buff.ly/1aJNVZ)

**Notre Dame Alumni @NDAlumni** · 1 Nov 2013  
And speaking of digital learning, the new #NotreDame Center for Digital Scholarship opens at 4: [bit.ly/1bxugWU](http://bit.ly/1bxugWU) (ft @NDLibraries).



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## Anchor Events: Center for Digital Scholarship Launch

Public Relations — Campus News







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# Anchor Events: Center for Digital Scholarship Launch

## Photo Gallery





# 50

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## Anchor Events: TEDxUND "Creating Knowledge Together"

### Print and Digital Posters, Invitations, and Signage



DeBartolo Performing Arts Center  
Hesburgh Libraries  
Student Government  
Office of the Provost  
University Communications

Shared Sponsor Logo\*

Event Program (Print and Digital)



Posters and Invitations (Print and Digital)



On-site Signage



Engagement Activities

\* 50th Anniversary logo applications restricted per TED organization brand standards.



# 50

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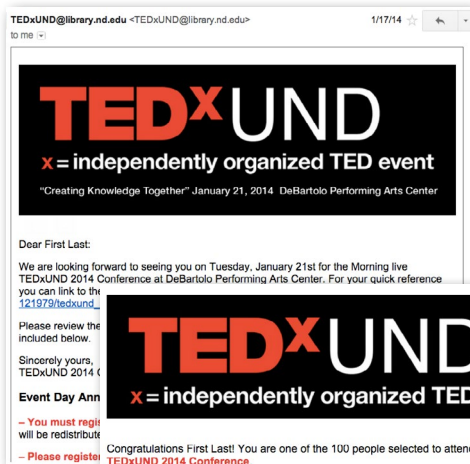
1963-2013

## Anchor Events: TEDxUND "Creating Knowledge Together"

### Event Web Page and Digital Marketing



DeBartolo Performing Arts Center  
Hesburgh Libraries  
Student Government  
Office of the Provost  
University Communications



Congratulations First Last! You are one of the 100 people selected to attend the **Morning live TEDxUND 2014 Conference**.

Please click on the RSVP button below to confirm your attendance. **Your RSVP is required no later than Friday, December 20, 2013 in order to secure your reservation and learn important event details.**



We hope you can join thought-provoking or

Sincerely yours,  
TEDxUND 2014 Org

**RSVP by De**

**Quicklinks:**  
Speakers: <http://tedxund.org/speakers>  
Emcees: <http://tedxund.org/emcees>  
Questions: [tedxund@nd.edu](mailto:tedxund@nd.edu)

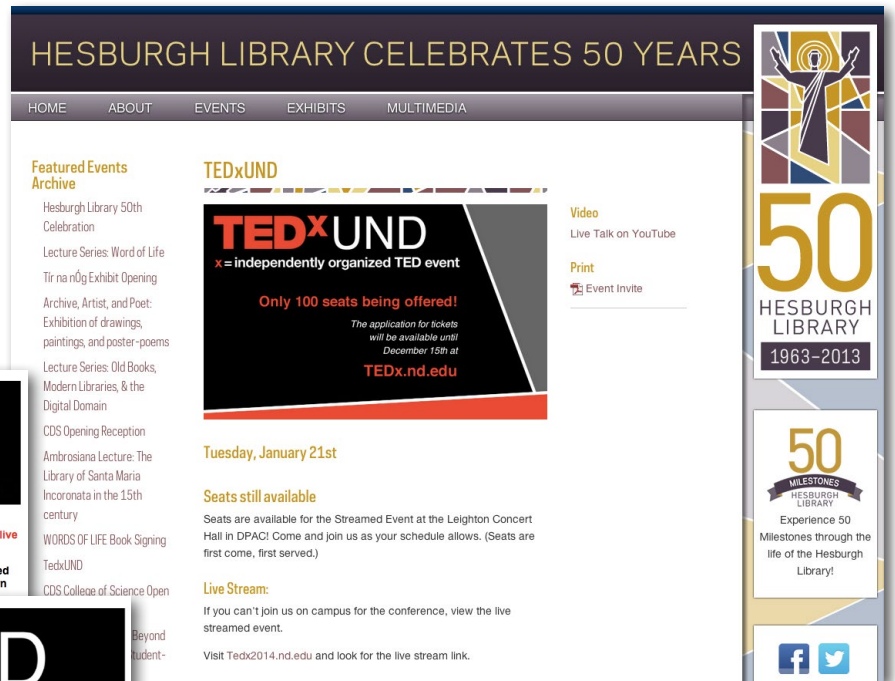
<http://tedx2014.nd.edu/your-feedback>

Thank you for taking the time to complete this survey. Your feedback is important and will help to shape the future of TEDxUND.

Sincerely yours,  
TEDxUND 2014 Organizing Committee



Affiliation	Overall (1118)	Morning Live Conference (515)	Afternoon Live Conference (604)
Undergraduate Student	62.9% (707)	58.1% (299)	67.5% (408)
Graduate Student	10.7% (120)	10.9% (56)	10.6% (64)
Faculty	5.2% (59)	5.8% (30)	4.8% (29)
Staff	9.0% (101)	11.3% (58)	7.1% (43)
Alumni	3.6% (41)	4.1% (21)	3.3% (20)
Community Member	6.1% (69)	7.2% (37)	5.3% (32)
Other	2.0% (22)	2.7% (14)	1.3% (8)



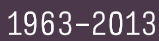
Event Web Page



Digital and Online Signage

Library-developed E-Communications Software and Tools







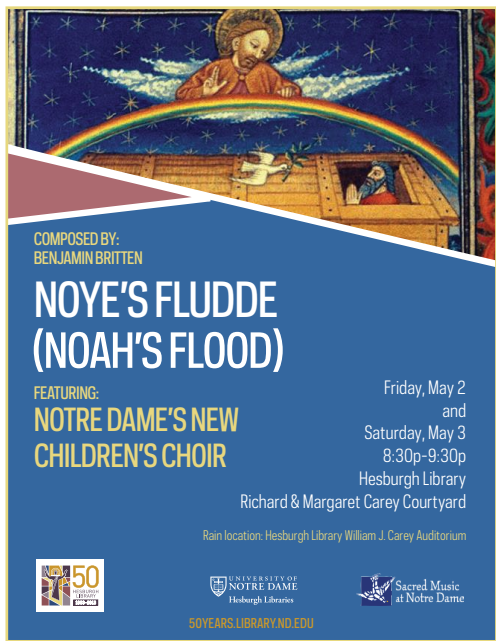
# 50

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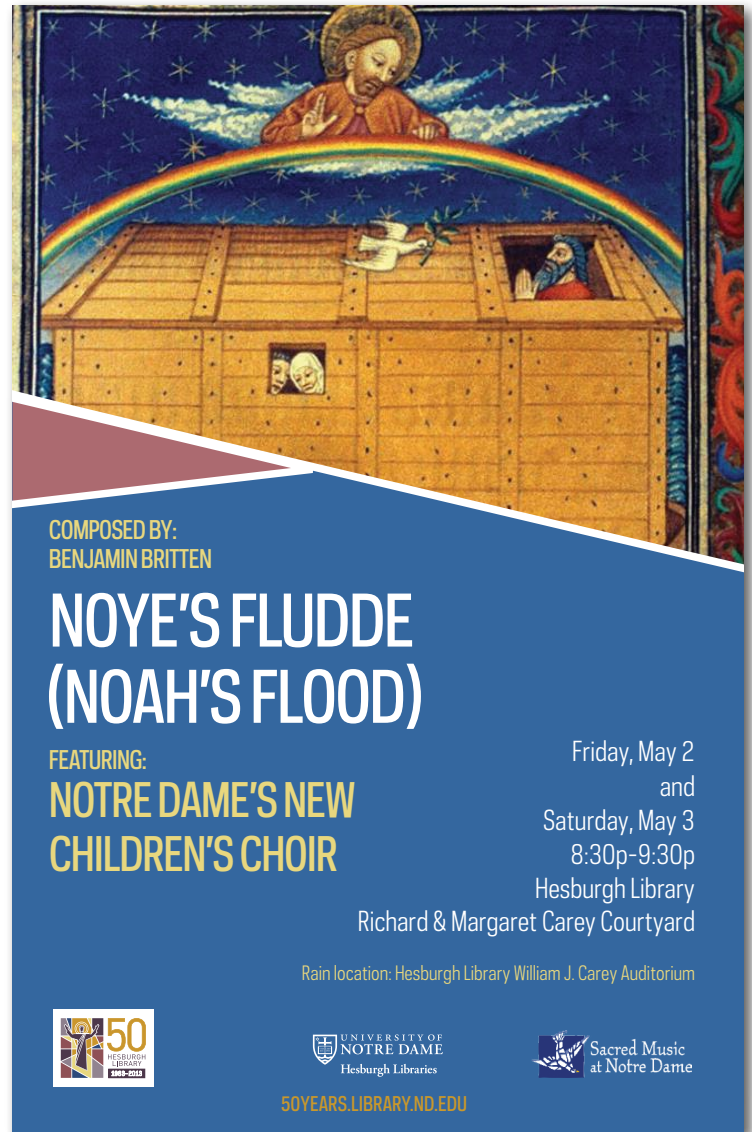
1963-2013

## Anchor Events: Noye's Fludde (Noah's Flood)

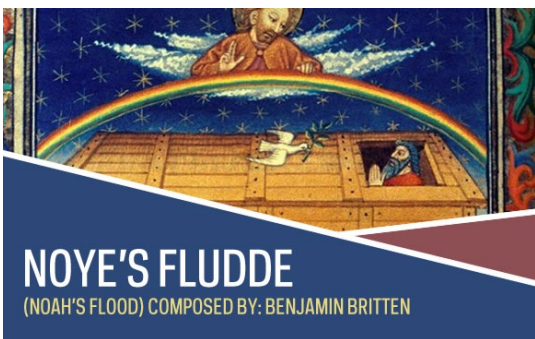
Print and Digital Posters, Invitations, and Signage



Invitations and Flyers (Print and Digital)



Posters (Print and Digital)



Digital and Online Signage





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## Anchor Events: Noye's Fludde (Noah's Flood)

### Event Web Page and Digital Marketing

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HESBURGH LIBRARY CELEBRATES 50 YEARS

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**Featured Events Archive**  
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Lecture Series: Word of Life  
Tir na nÓg Exhibit Opening  
Archive, Artist, and Poet: Exhibition of drawings, paintings, and poster-poems  
Lecture Series: Old Books, Modern Libraries, & the Digital Domain  
CDS Opening Reception  
Ambrosiana Lecture: The Library of Santa Maria Incoronata in the 15th century  
WORDS OF LIFE Book Signing  
TedxUND  
CDS College of Science Open House  
Introducing Remix - Beyond Text: The Power of Student-Created Media  
Robert Creeley Symposium  
CDS College of Arts and Letters Open House  
CDS College of Engineering

**Noye's Fludde (Noah's Flood)**  
  
**NOYE'S FLUDDE**  
(NOAH'S FLOOD) COMPOSED BY: BENJAMIN BRITTEN

**Friday, May 2**  
7:30p Pre-Performance Talk - 'Building a Community in Noye's Fludde (1958)'  
Christopher Chowrimootoo, Library Auditorium  
8:30-9:30p Performance  
**Saturday, May 3**  
8:30-9:30p  
**Composer:** Benjamin Britten  
**Featuring:** Notre Dame's new Children's Choir  
Hesburgh Library Richard & Margaret Carey Courtyard  
Rain Location: TBD  
Join us for the final public event celebrating the 50th Anniversary of the Hesburgh Library. (The year-long celebration festivities will conclude in 2014, the 50th anniversary of the library's founding. The learn more

**Share**  
Share on Facebook  
Share on Twitter  
**Print**  
Event Invite

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MILESTONES  
HESBURGH  
LIBRARY  
Experience 50  
Milestones through the  
life of the Hesburgh  
Library!

Like Hesburgh Libraries on Facebook and follow @NDLibraries on Twitter.

View Fall Event Guide

Event Web Page

**NOYE'S FLUDDE  
(NOAH'S FLOOD)**  
COMPOSED BY: BENJAMIN BRITTEN  
FEATURING: NOTRE DAME'S NEW CHILDREN'S CHOIR

**FRIDAY MAY 2,  
SATURDAY MAY 3**  
8:30p - 9:30p  
Hesburgh Library Richard & Margaret Carey Courtyard

UNIVERSITY of NOTRE DAME  
Hesburgh Libraries  
Sacred Music at Notre Dame

Digital and Online Signage





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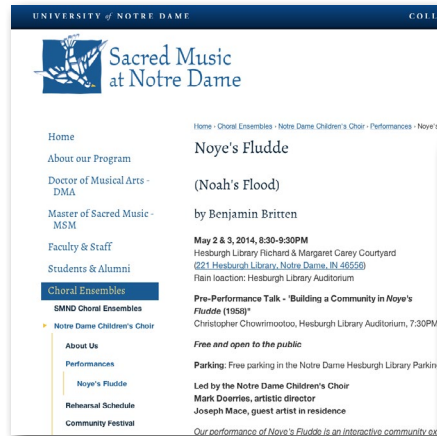
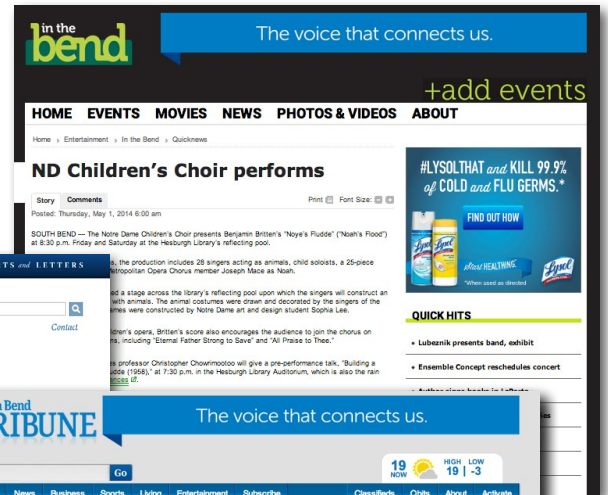
The Week@ND

Calendar of Events



## Anchor Events: Noye's Fludde (Noah's Flood)

### Public Relations and Social Media



Public Relations and Campus News



Social Media

## Tier Three



# 50

## Stand Alone and Intermittent Events

### Hesburgh Libraries Lecture Series

Millard Sheets: An Artist's Journey to the *Word of Life*

Can These Dry Bones Live? Old Books, Modern Libraries and the Digital Domain

Introducing Remix – Beyond Text: The Power of Student Created Media

Father Hesburgh and Human Rights: His Legacy and Our Bridge to the Future

### Lectures, Workshops, and Exhibits

One Book, One Michiana

ProQuest – A Service Provider's Perspective

Tir na nOg – Irish Literature for Young People

Robert Creely's Library



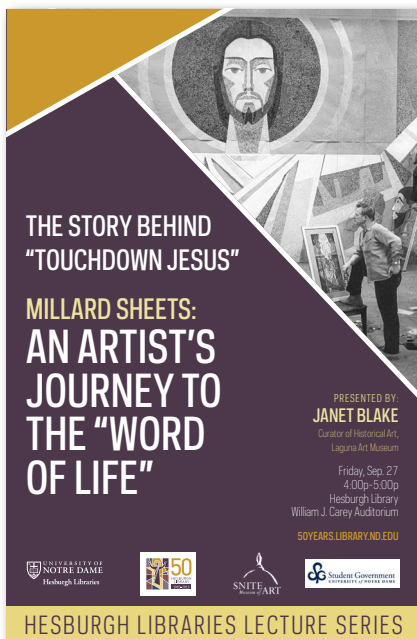
# 50

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## Stand Alone and Intermittent Events: Hesburgh Libraries Lecture Series

### Millard Sheets: An Artist's Journey to the *Word of Life* Presented by Janet Blake



Posters and Invitations (Print and Digital)



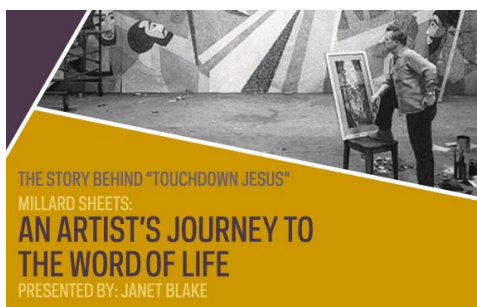
Social Media



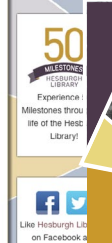
Event Web Page



Lecture Video



Digital and Online Signage



Banners



PR and Campus News





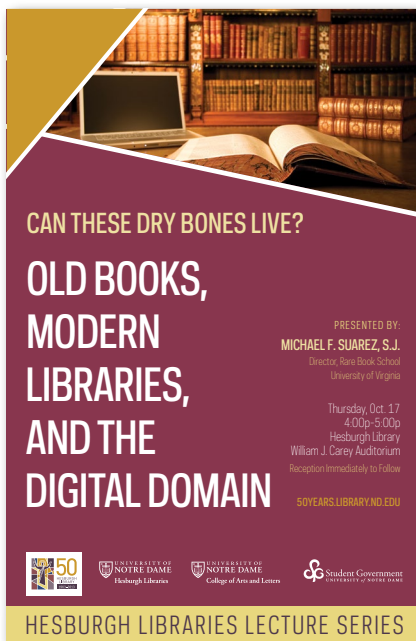
# 50

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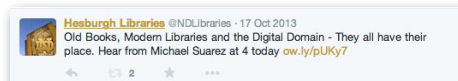
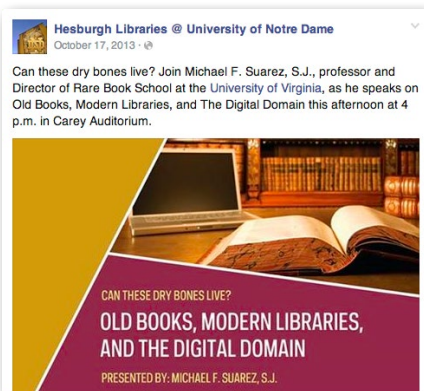
1963-2013

## Stand Alone and Intermittent Events: Hesburgh Libraries Lecture Series

Can These Dry Bones Live? Old Books, Modern Libraries, and the Digital Domain  
Presented by Michael Suarez, S.J.



Posters and Invitations (Print and Digital)



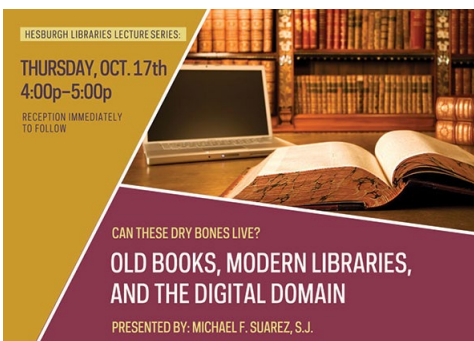
Social Media



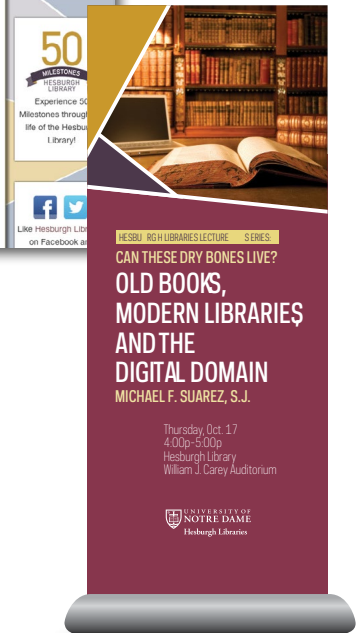
Event Web Page



Lecture Video



Digital and Online Signage



Banners



PR and Campus News





# 50

HESBURGH  
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1963-2013

## Stand Alone and Intermittent Events: Hesburgh Libraries Lecture Series

### Introducing Remix – Beyond Text: The Power of Student Created Media Presented by Curtis Bonk, Ph.D.

INTRODUCING **Remix** remix.nd.edu

Integrating digital tools into teaching and learning for the 21st century

## BEYOND TEXT: THE POWER OF STUDENT CREATED MEDIA

**Keynote Speaker**  
Curtis Bonk, Ph.D., Professor  
Indiana University School of Education  
Friday, February 28 — 1:00 pm  
Hesburgh Library — Carey Auditorium

**Reception and Live Demos**  
Introducing REMIX, REMIX-T, and Kaltura Media Gallery Tool  
Friday, February 28 — 2:00 pm  
Hesburgh Library — Center for Digital Scholarship (refreshments and light hors d'oeuvres)

Join Curtis Bonk to learn how student-created media increases engagement. Take a deeper dive into REMIX, REMIX-T and the Kaltura Media Gallery Tool in Sakai — the newest resources for teaching, learning and sharing at Notre Dame.

TEACHING **Remix-T** LEARNING **Remix** SHARING **Kaltura**

Elliot Viscusi, Chief Academic Digital Officer  
Kaneb Center for Teaching and Learning  
Office of Information Technologies  
Hesburgh Libraries

50 MILESTONES  
HESBURGH LIBRARY  
Experience 50 Milestones through the life of the Hesburgh Library!

Posters and Invitations (Print and Digital)

UNIVERSITY OF NOTRE DAME OFFICE of the PROVOST

## HESBURGH LIBRARY CELEBRATES 50 YEARS

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Hesburgh Library 50th Celebration  
Lecture Series: Word of Life  
Tir na nÓg Exhibit Opening  
Archive, Artist, and Poet

### Introducing Remix - Beyond Text: The Power of Student-Created Media

remix.nd.edu

Integrating digital tools into teaching and learning for the 21st century

Share  
Facebook  
Twitter  
Print  
Event Invite  
Learn More  
remix.nd.edu

**Friday, February 28**

**Keynote Address:** Beyond Text: The Power of Student-Created Media

**Presented By:** Curtis Bonk, Ph.D., Professor  
Indiana University School of Education  
Hesburgh Library — Carey Auditorium  
1:00p

**Reception and Live Demos**

**Presented by:** Chris Clark (REMIX-T), Laurie McGowan (REMIX) and Tom Marentette (KALTURA Media Gallery)

Event Web Page

Hesburgh Libraries @NDLibraries · Feb 28  
Dr. Bonk ranked as top contributor to the public debate about education. [news.indiana.edu/releases/lu/20...](https://news.indiana.edu/releases/lu/20...) Join @NotreDame's campus conversation at 1p.

Hesburgh Libraries @NDLibraries · Feb 28  
Beyond Text: The Power of Student-Created Media: Curt Bonk 1p Hesburgh Library Auditorium @NotreDame @traveledman

**Keynote Speaker**  
Curtis Bonk, Ph.D., Professor  
Indiana University School of Education  
Friday, February 28 — 1:00 pm  
Hesburgh Library — Carey Auditorium

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Friday, February 28 — 2:00 pm  
Hesburgh Library — Center for Digital Scholarship (refreshments and light hors d'oeuvres)

Hesburgh Libraries @NDLibraries · Feb 28  
Introducing REMIX, REMIX-T and KALTURA! The newest resources for teaching, learning, and sharing @NotreDame 1p Hesburgh Library auditorium

Social Media

UNIVERSITY OF NOTRE DAME

## Remix

How to Use Feedback Most Helpful Remix-T

Projects

Discover  
Explore and evaluate information

Mix  
Use knowledge in different forms to create a new perspective

Share  
Share knowledge

Remix assembles a broad variety of tools in one place to help you find, mix digital media and visual material.

Remix Digital Resource Portal

INTRODUCING **Remix** remix.nd.edu

Integrating digital tools into teaching and learning for the 21st century

## BEYOND TEXT: THE POWER OF STUDENT CREATED MEDIA

Curtis Bonk, Ph.D., Professor  
Indiana University School of Education

0:01 / 1:00:05

Lecture Video

INTRODUCING **Remix** remix.nd.edu

Integrating digital tools into teaching and learning for the 21st century

visit: [learning.nd.edu/remix](http://learning.nd.edu/remix)

visit: [oith](http://oith)

See the newest resources for

SPRING WORKSHOPS

**Beyond Text: Tools for Student-Created Media**  
Thursday, March 8 12:30 p — 1:45 p  
Wednesday, March 12 11:30 a — 12:15 p  
Hesburgh Library, Center for Digital Scholarship - Room 129  
Presented by Chris Clark (REMIX-T), Laurie McGowan (REMIX) and Tom Marentette (KALTURA Media Gallery Tool in Sakai)

Learn more about REMIX, REMIX-T and the power of integrating digital tools into teaching and learning for the 21st century. This workshop offers an extended overview of REMIX, REMIX-T and the KALTURA Media Gallery Tool in Sakai — the newest resources for teaching, learning and sharing at Notre Dame.

**Alternative Forms of Expression: Cultivating Media-Rich Activities**  
Thursday, April 24 3:30 p — 4:45 p  
LaFortune Student Center, Notre Dame Room  
Presented by Chris Clark, Assistant Director, Kaneb Center for Teaching and Learning

Having students create a video, poster, or sound recording can be an appropriate alternative to written work and it helps develop media literacy. During this session you'll learn about the REMIX-T website and begin creating an engaging media-rich assignment.

Elliot Viscusi, Chief Academic Digital Officer  
Kaneb Center for Teaching and Learning  
Office of Information Technologies  
Hesburgh Libraries

TEACHING **Remix-T** LEARNING **Remix** SHARING **Kaltura**

Postcards and Takeaways

NDWorks  
News for Notre Dame faculty and staff and their families

The Week@ND

Calendar of Events

THE DAILY DOMER

PR and Campus News





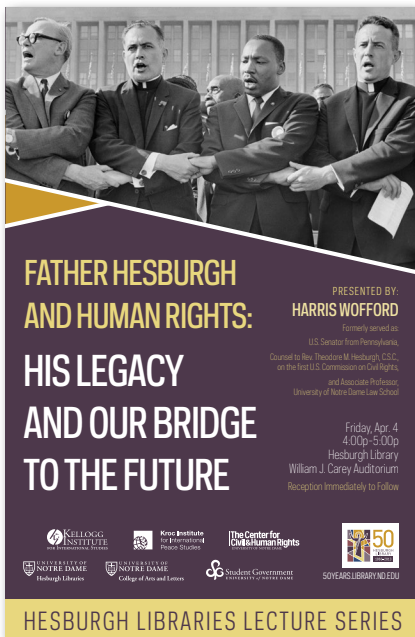
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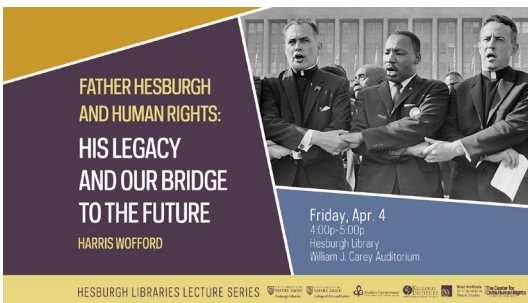
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## Stand Alone and Intermittent Events: Hesburgh Libraries Lecture Series

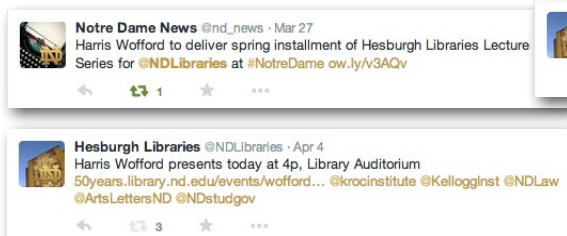
### Father Hesburgh and Human Rights: His Legacy and Our Bridge to the Future Presented by Harris Wofford



Posters and Invitations (Print and Digital)



Digital and Online Signage



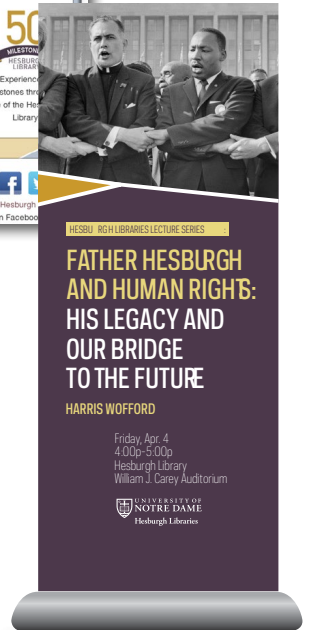
Social Media



Event Web Page



Lecture Video



Banners



PR and Campus News



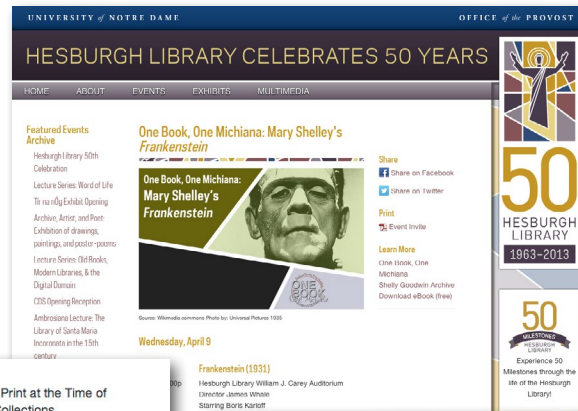


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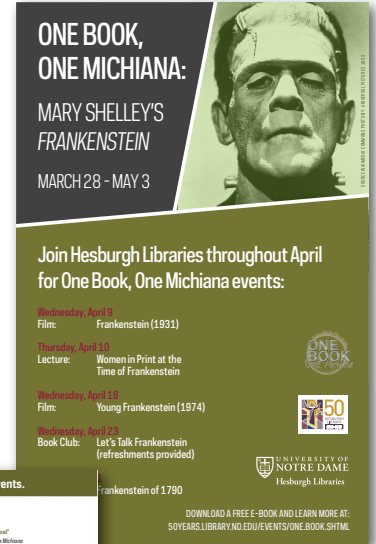
## Stand Alone and Intermittent Events: Lectures, Workshops, and Exhibits

### Event Series: One Book, One Michiana

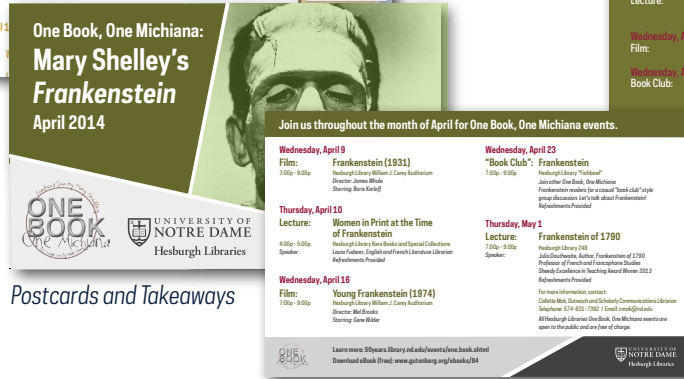
Event Web Page



Posters and Invitations (Print and Digital)



Social Media



Postcards and Takeaways

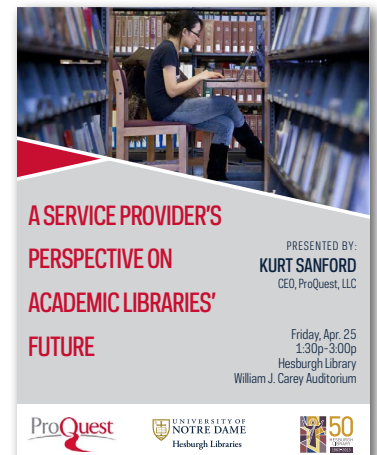


PR and Campus News

## Lecture and Reception: ProQuest – A Service Provider's Perspective



Event Web Page



Posters and Invitations (Print and Digital)



Online and Digital Signage



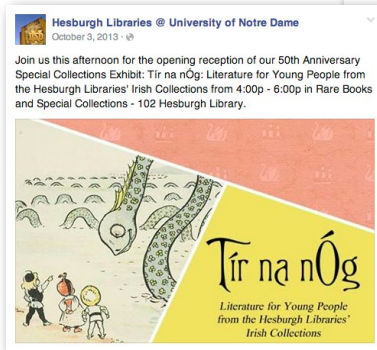
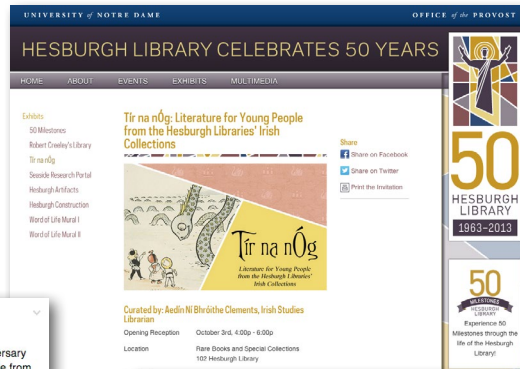


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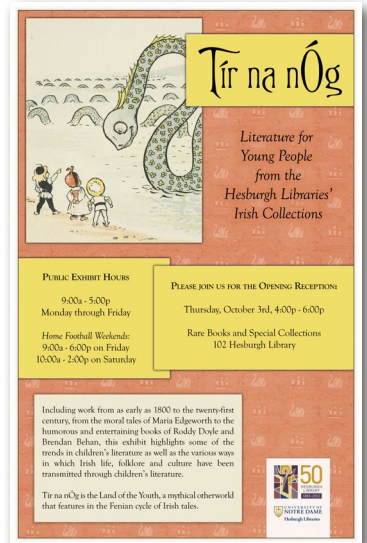
## Stand Alone and Intermittent Events: Lectures, Workshops, and Exhibits

### Exhibit and Open House: Tir na nÓg – Irish Literature for Young People

Event Web Page



Online and Digital Signage



Posters and Invitations (Print and Digital)

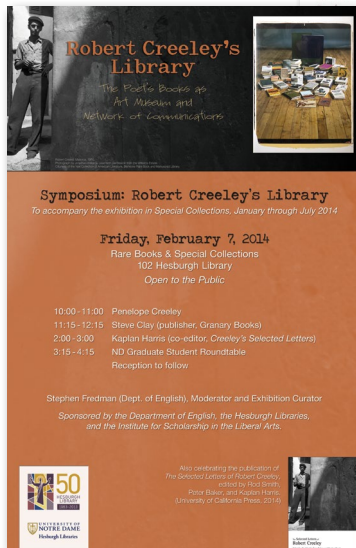


Social Media

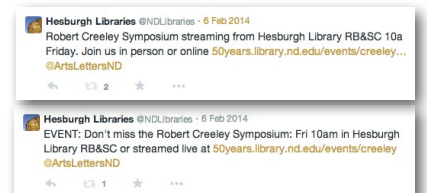


PR and Campus News

### Exhibit and Symposium: Robert Creeley's Library



Symposium and Lecture Video



Social Media

Posters and Invitations (Print and Digital)

Event and Exhibit Web Pages



## Tier Four



# 50

**Ongoing Events  
and Offerings**

[50years.library.nd.edu](http://50years.library.nd.edu)

**"50 Milestones in 50 Years"**

**Football Game Day Info Booths**

**Physical and Digital Exhibits**

**Online Exhibits**

**"Countdown to Renovation"**





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## Ongoing Events and Offerings

Campaign Website: [50years.library.nd.edu](http://50years.library.nd.edu)

The collage displays various sections of the Hesburgh Library 50th Anniversary website, including:

- Remember:** A section titled "Remember" featuring a photo of a construction worker and text about the library's history.
- Upcoming events:** A section titled "Upcoming events" listing various events such as "Hesburgh Library 50th Anniversary Celebration" and "Hesburgh Libraries Lecture Series: The Story Behind 'Touchdown Jesus' Milard Sheets: An Artist's Journey to the Word of Life".
- Social Media:** A section titled "Social Media" featuring a Twitter feed and a Facebook link.
- Connecting People to Knowledge:** A section titled "Connecting People to Knowledge" with a paragraph about the library's history and mission.
- Featured Events Archive:** A section titled "Featured Events Archive" listing past events such as "Hesburgh Library 50th Anniversary Celebration" and "Hesburgh Libraries Lecture Series: The Story Behind 'Touchdown Jesus' Milard Sheets: An Artist's Journey to the Word of Life".
- Exhibits:** A section titled "Exhibits" listing various exhibits such as "50 Milestones", "Robert Creely's Library", and "Seaside Research Portal".



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## Ongoing Events and Offerings

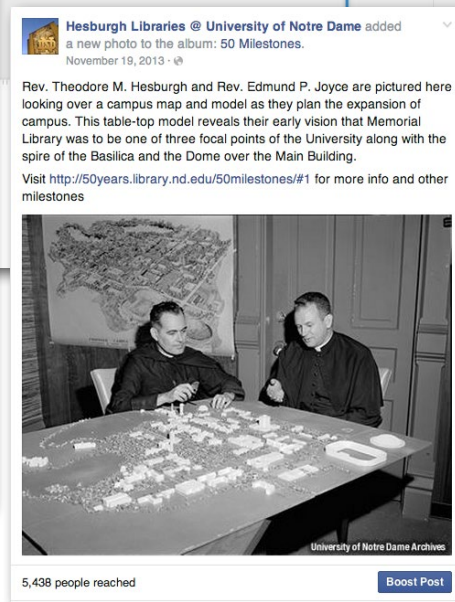
### "50 Milestones in 50 Years" Digital Exhibit and Social Media Campaign



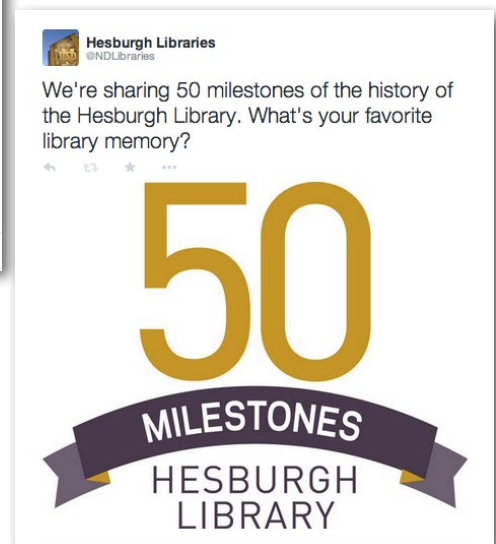
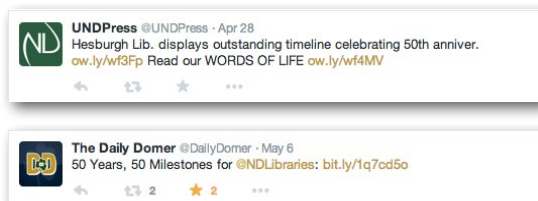
Print and Digital Ads and Promos



Digital Exhibit and Web Page



Social Media







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## Ongoing Events and Offerings

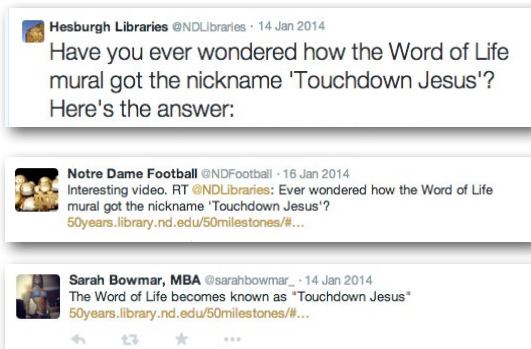
### "50 Milestones in 50 Years" — Sample Milestone



Digital Exhibit and Timeline



Milestone "Learn More" Web Page



Social Media



Video





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## Ongoing Events and Offerings

### Football Game Day Info Booths



**Hesburgh Libraries** @NDLibraries · 28 Sep 2013

Don't forget to stop by our Game Day booth and help celebrate our 50th anniversary!



**University of Notre Dame**

September 21, 2013 ·

There's a lot happening on campus before today's [Notre Dame Football](#) game. Here's a schedule:

Don't forget to stop by the [Hesburgh Libraries @ University of Notre Dame](#) Game Day booth to pick up beads, a 50th anniversary button, book marks and to write a quick message to the library on their jumbo card!

- The Institute for Church Life - University of Notre Dame hosts Saturdays with the Saints on the Four Women Martyrs of El Salvador at 10:30 a.m. in Geddes Hall... [See More](#)



**Hesburgh Libraries** @NDLibraries · 21 Sep 2013

Get 50th Anniversary bookmarks at Hesburgh Library and the [@NDAlumni](#) Association tent north of Eck Visitors Center

**Hesburgh Libraries** @NDLibraries · 19 Oct 2013

On campus today? Stop by our Game Day booth in the courtyard to help us celebrate our 50th anniversary. Go Irish! Beat SC!



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## Ongoing Events and Offerings

### Physical and Digital Exhibits

Celebrating 50 Years of the Hesburgh Library



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"In the early 50s, when I began to dream of a greater Notre Dame, it seemed to me that there was no greater step forward we could make, as a great Catholic University, than to have the best Catholic university library in the world."

Rev. Theodore M. Hesburgh, C.S.C.

President, 1952-1987



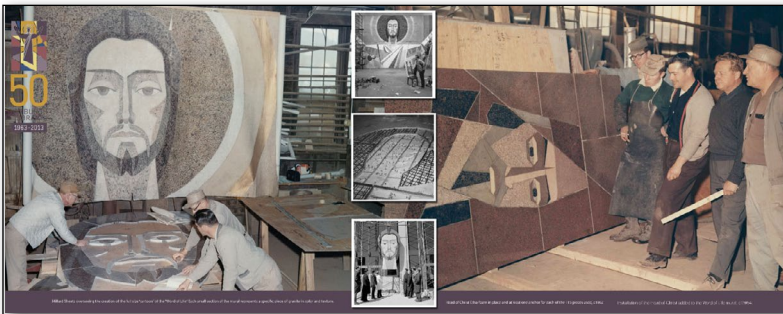
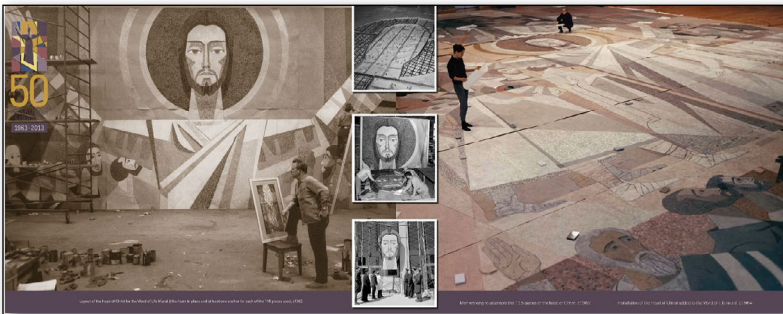




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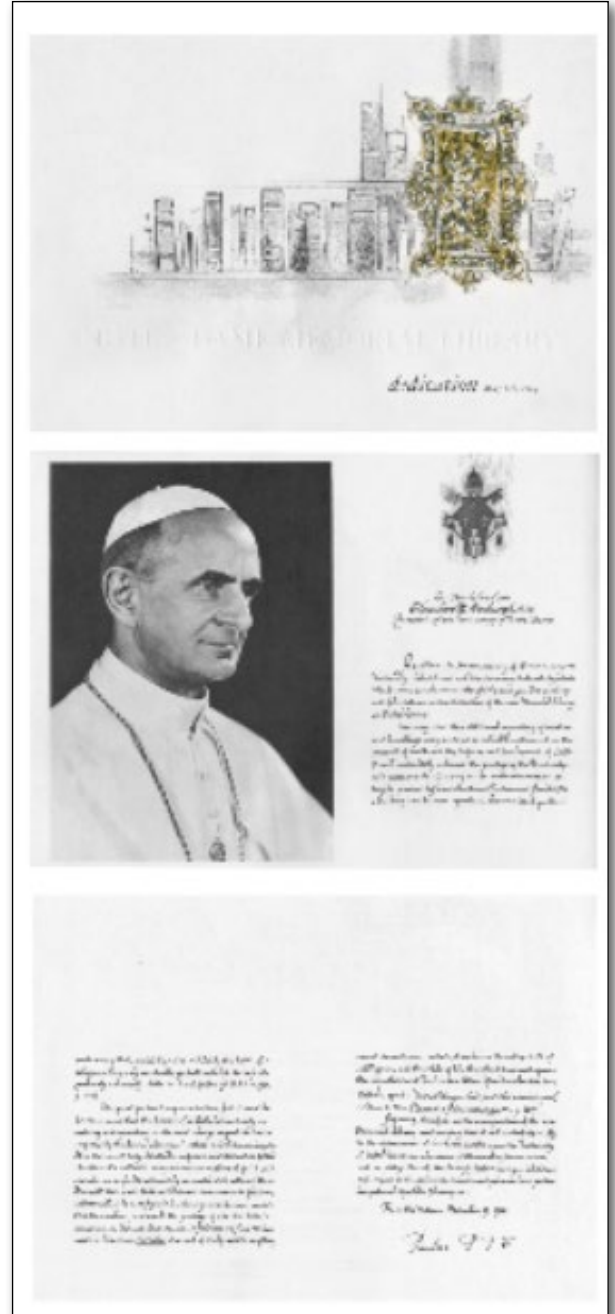
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## Ongoing Events and Offerings

### Physical and Digital Exhibits







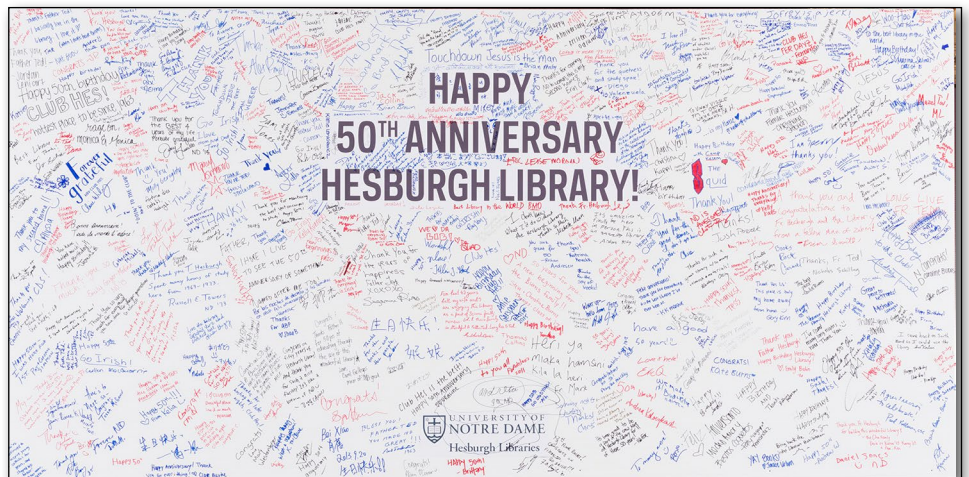
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## Ongoing Events and Offerings

## Physical and Digital Exhibits





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## Ongoing Events and Offerings

### Online Exhibits

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## HESBURGH LIBRARY CELEBRATES 50 YEARS

HOME ABOUT EVENTS EXHIBITS MULTIMEDIA

**Exhibits**

- 50 Milestones
- Robert Creeley's Library
- Tír na nÓg
- Seaside Research Portal
- Hesburgh Artifacts
- Hesburgh Construction
- Word of Life Mural I
- Word of Life Mural II

### Exhibits

**"50 MILESTONES"**

**50** Like Hesburgh Libraries on Facebook and follow us on Twitter to experience 50 Milestones throughout the life of the Hesburgh Library!

**Special Collections Exhibit**

**RB&SC Spring Exhibit: Robert Creeley's Library**

Rare Books and Special Collections  
102 Hesburgh Library

Open to the public: 9:00 a.m. - 5:00 p.m., Monday through Friday

**Concourse Exhibits**

Exhibit cases throughout the Hesburgh Library concourse feature the history of the building and the Word of Life mural, the Seaside Research Portal, and treasures from Rare Books & Special Collections.

**Seaside Research Portal**

Concourse West - Fishbowl Display

**Hesburgh Artifacts**

Concourse East - Walk-In Case

**Hesburgh Construction**

Concourse East - Wall Case 2

**Word of Life Mural II**

Second Floor - Wall Case

**Word of Life Mural I**

Concourse East - Wall Case 3

**Rare Books Collections**

Concourse West - Wall Case

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**50**  
MILESTONES  
HESBURGH  
LIBRARY

Experience 50  
Milestones through the  
life of the Hesburgh  
Library!

Like Hesburgh Libraries  
on Facebook and follow  
@NDLibraries on Twitter.

View Fall  
Event Guide  
Print Fall  
Event Guide

### 50 Years of the Hesburgh Library

Revs. Theodore M. Hesburgh and Edmund P. Joyce looking over an architectural model map, planning the expansion of campus, c.1960. Photo by Bruce Harlan.

Author: University of Notre Dame Archives  
Copyright: University of Notre Dame

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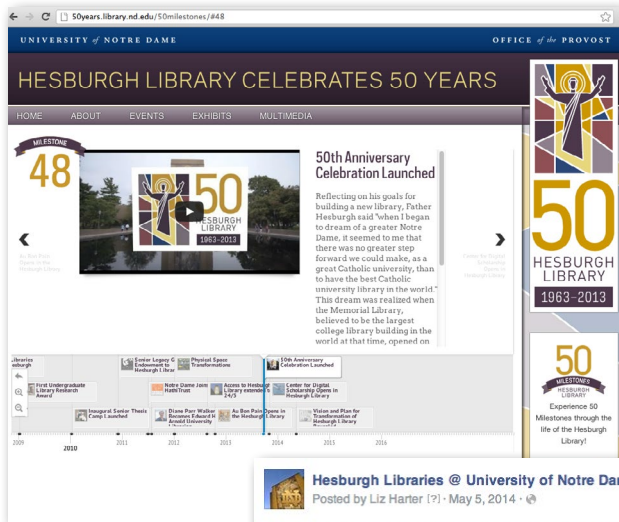
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## Ongoing Events and Offerings

### "Countdown to Renovation" Digital Exhibit and Social Media Campaign




Hesburgh Libraries @NDLibraries · May 5  
Our 50th anniversary kicked off on Sept 20. How did we celebrate?  
VIDEO: [youtu.be/IL3AQOPsmA](http://youtu.be/IL3AQOPsmA)  
YouTube



**Hesburgh Libraries @ University of Notre Dame**  
Posted by Liz Harter [?] · May 5, 2014 · @

We kicked off our 50th anniversary celebration last September 20 to reflect on the library's original mission of "connecting people to knowledge." It gave us the opportunity to reflect on our past and on the original vision that this library building and the "Word of Life" mural would stand as a symbol of academic excellence and the pursuit of knowledge. We captured this video of the celebration to help us also look towards the future. <http://youtu.be/IL3AQOPsmA>

Read about this and other library milestones:  
<http://50years.library.nd.edu/50milestones/#48>



**Notre Dame's Hesburgh Library celebrates 50 years**  
Hesburgh Library opened on September 18, 1963, and was dedicated in May 7, 1964. On September 20, 2013, in honor of the 50th anniversary of the Hesburgh Libr...

YOUTUBE

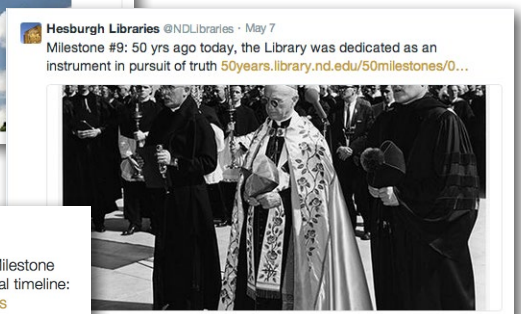
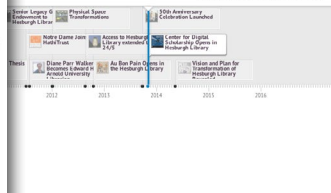




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## Ongoing Events and Offerings

### "Countdown to Renovation" Digital Exhibit and Social Media Campaign

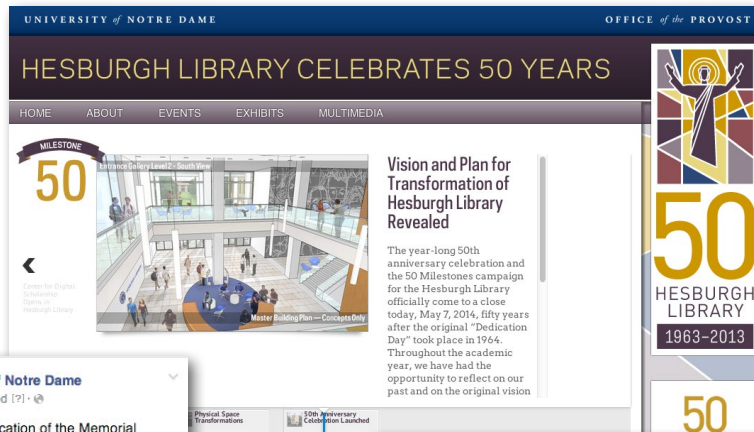




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## Ongoing Events and Offerings

### "Countdown to Renovation" Digital Exhibit and Social Media Campaign







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## Ongoing Events and Offerings

### "Countdown to Renovation" Digital Exhibit and Social Media Campaign: Vision and Master Plan for Hesburgh Library Transformation



*Hesburgh Library in 1963*



*Hesburgh Library Today*

